



Registered Charity 1138775

# Newsletter

Autumn Term  
Nov 2013 Ed12

## Alcohol Awareness Week 18-24 November

In the run up to the Christmas social season, November is the perfect time to have a focus on alcohol.



**For School Years 9 and 10** have a look at the 'Getting the Balance Right' area [here](#). Or suggest the students plan the ideal party [here](#). **For 16yrs+** a session on getting home safely and looking at driving safety (especially as it's dark early and the roads could be wet or icy if driving) this could also be a good prompt for talking about risk taking in general. Take a look at the 16+ area [here](#) for inspiration. It's also a good time to remind parents to be good role models and to check party plans over the holidays. Why not send out a link to [Teenagers and Parties](#) and to [Perfect Parents](#) via our website section for parents.

## Out and About this Half Term

We know you will have been busy settling in new Year Groups, curriculum changes and staff this term at school - but we too have been rushing about holding sessions for parents, CPD workshops and graduate teacher training sessions across the country! Sandra has been to Rotherham for a



PSHE lead CPD workshop and Hartlepool for a parent information evening at High Tunstall College. Gordon has been off to Bedfordshire (CPD PSHE network workshop) and Southampton University (graduate teachers) and Helena has been to South



Gloucestershire and Salisbury for PSHE leads network workshops, and also South Wilts Grammar School for a whole school CPD session. We have also held our AGM and a seminar at The House of Commons! We are now concentrating on revising our Teacher Workbook as supplies are low - so if you have any bright ideas or suggestions, please email [helena@alcoholeducationtrust.org](mailto:helena@alcoholeducationtrust.org)

## Department for Education funded CAYT award AET Programme 3/3 for Effectiveness



Following the publication of [NFER's evaluation of our resources](#) across England during 2011-2013, we are thrilled to have been awarded an unprecedented 3 out of 3 by The Centre for Analysis for Youth Transitions (CAYT) for the impact of our resources on changing behaviour.

Although we knew our materials were liked, were easy to implement and engaged pupils - we now have evidence that the programme substantially delays the onset of drinking. The key is to begin in Year 8 (4 lessons), with two follow up lessons in Year 9.

To read the CAYT report click [here](#). To receive details of the 'recipe' that worked so well please email [jane@alcoholeducationtrust.org](mailto:jane@alcoholeducationtrust.org).

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## 'Just a Few Drinks' Films Nominated for BAFTA!

The four films produced by Evans Woolfe Media and BBC Learning, which we are proud to be involved with, are available to view [here](#) and we have designed [lesson plans](#) for each clip to turn them into an easy to use educational resource.



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## Match Funding with the Big Give Christmas Challenge

Due to generous support last year, AET are using the Big Give Christmas challenge match funding scheme again and are thrilled to find that our 'Charity Champion' is the Cabinet Office! Please make a diary note to donate online on either the 5<sup>th</sup>/6<sup>th</sup>/7<sup>th</sup> December at 10.00am to help us raise

**theBigGive.org.uk**

*helping your donations go further*

funds to continue providing schools with our free resources.

You can view our profile and objectives at:

[thebiggive.org.uk/project/AET](http://thebiggive.org.uk/project/AET)

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## Chief Medical Officer Champions PSHE

The Chief Medical Officer chose to feature 'Our Children Deserve Better: Prevention Pays' as the theme of her annual report published earlier this month. The report describes PSHE education as "*a subject that forms a bridge between health and education by building resilience and wellbeing.*" You can read the whole report [here](#)

An extract from the report states 'There is also an increasing evidence base showing that in children prevention pays, with an expected return on 6-10% from investing in interventions early in life. The case for early intervention and prevention is increasingly clear both biologically and economically.' The recommendations of the Chief Medical Officer in the *Annual Report* should catalyse action across government. Dame Sally Davis commented "We must develop the evidence base on child health, particularly for early intervention, including the Healthy Child Programme, and promote resilience in its widest sense'. Further recommendations seek to translate the evidence presented in the *Annual Report* into practical actions, which include commissioning age-appropriate training for health professionals, translating the evidence on children and young people's views of health care into a "Health Deal" and developing tool kits for schools to improve educational attainment through Personal Social Health and Economic (PSHE) education."

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## Jill Anscombe retires as AET Trustee

After a term of sterling service as a Founder Trustee, Jill Anscombe our SEN specialist Trustee is stepping down. We would like to thank Jill for supporting us from our humble beginnings!

If you think you have the skills and time to commit to the Alcohol Education Trust as a Trustee and have skills in the areas of SEN, grant applications or business planning and you would like to join our Board, please email [helena@alcoholeducationtrust.org](mailto:helena@alcoholeducationtrust.org) to discuss.

For further information on any of the above and/or to request resources please contact

Helena Conibear, Founder/Director

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Jane Hutchings, Schools Coordinator

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Sandra Saint, Parent Outreach Coordinator

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AET Resources comprise of [www.alcholeducationtrust.org](http://www.alcholeducationtrust.org) and [www.talkaboutalcohol.com](http://www.talkaboutalcohol.com)  
Teacher Workbook, booklet 'Alcohol and You' for 15yrs+ and 'Talking to Kids about Alcohol'  
parent/carer guide. We offer Teacher CPD workshops and Parent Information Talks

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Registered Charity Number 1138775  
Trustees: Gordon Redley PGCE (CANTAB)  
Victoria McDonough PGCE  
Mark Richardson PGCE  
Patrica Garven Cert Ed  
Dr John Lloyd