

The Department for Education submitted the AET evaluation findings to the Centre for Youth Transitions team for analysis. The evaluation model has been awarded 5 out of 6 for quality and the resources have been awarded the top impact score of 3 out of 3 for the effectiveness of the programme. The 2 year evaluation followed 4000 pupils in 30 schools over 2 years.

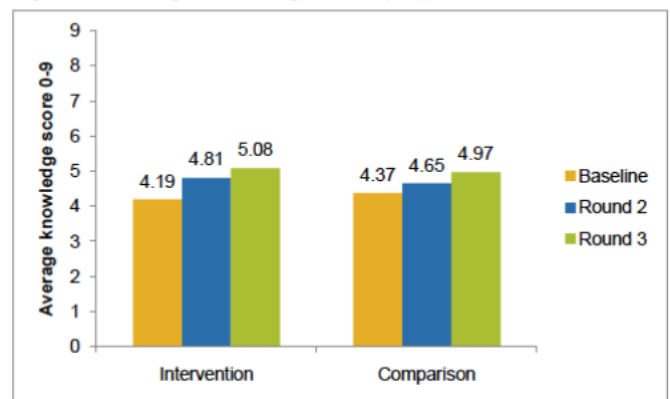
Hence the Trust's materials, so carefully put together, peer reviewed and piloted, are making a difference with no costs to schools to implement.

	Intervention		Comparison		Timing
	N of schools	N of students	N of schools	N of students	
Baseline	16	2142	17	2268	Age 12-13 (Year 8) November 2011-January 2012
Round 2	16	2203	17	2095	Age 12-13 (Year 8) May 2012-June 2012
Round 3	15	2015	15	1904	Age 13-14 (Year 9) May 2013-July 2013

The evaluation shows there is evidence of a positive association between receiving the Talk About Alcohol intervention and knowledge and delay in age of first drink.

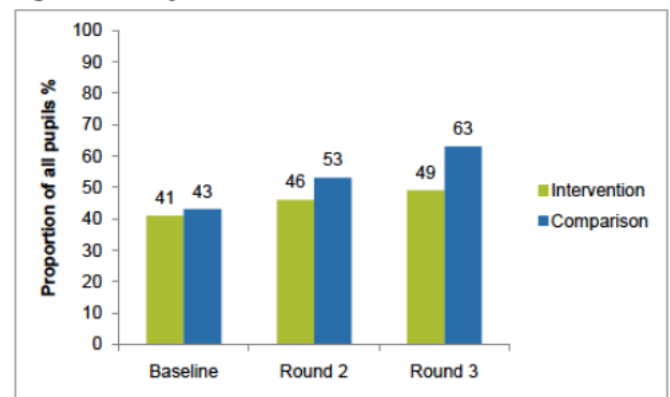
On a knowledge question with a possible score of 0-9, the comparison group scored highest on average at baseline, whereas at first and second follow-up 18 months later, the intervention group experienced the greatest increase in average score and scored higher than the comparison group.

Figure 6: Average knowledge score (0-9) across all students



The proportion of pupils who had ever had a drink increased in both groups, but statistically less so in the intervention group. Just under half (49 per cent, an increase of 8%) of the intervention group versus 63 per cent (an increase of 20%) of the comparison group had ever had an alcoholic drink by the third survey when they were age 13-14.

Figure 9: Have you ever had a whole alcoholic drink?



Asked where/ from whom they had ever received helpful information on alcohol, after parents, PSHE lessons and teachers rated most highly. There was an increase from 70% to 85% of intervention pupils saying PSHE. PSHE rose to the top answer at follow-up for those receiving AET resources (it was parents at baseline).

The evaluation is being conducted by The National Foundation for Education Research.

Figure 15: Sources of helpful information on alcohol

